

# WORDS +VISUALS

# POSITIVE BRAND EXPERIENCE

Words and visuals work together to create a positive brand experience for your company.

Today we are being bombarded with so many messages through different kinds of media, delivering a clear visual message amid the marketing clamor is one of the keys to your business' success.

Black Cat Design will help you develop a strong visual message/language/expression that will help you stand out within your marketplace.

We look at your business, customers, and who you compete with and combine these important factors to create a clear consistent brand for your company.

Our job is to organize information consistently and clearly so that your message is delivered and received in the best possible way: greater sales of your products or services, better positioning relative to your competitors, building customer and employee loyalty and creates a stronger identity for your business.

WWW.BLACKCATDESIGN.BIZ

## Design Services

Logos/Corporate Identity

Advertising

Brochures

Postcards/Invitations

Posters/Banners

Event Journals/Newsletters

Web Ads/Header Banners/Buttons

Infographics

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# VISUAL LANGUAGE THAT ENHANCES YOUR BRAND

professional bright  
shape new  
form illustration pictures  
trustworthy square color circle  
fun creative dark  
type bold  
lines fresh innovative



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# LOGOS



"Black Cat Design has a rare ability to take incomplete thoughts about what our clients want and turn them into fantastic graphic designs.

Black Cat Design is the first and only graphic design company I recommend."

—Stephen Jackson  
RDZ Media Group, LLC  
www.rdzmedia.com



Bridge Street Development Corporation

"I am thrilled with our new logo, business cards, stationery and collateral materials. Your passion for what you do is evident in every call, meeting and email.

Black Cat Design is a valued partner."

—Marcia Reid Woody  
All Things LaBella Baskets  
www.allthingslabellabaskets.com



# POSTCARDS



"Black Cat Design delivers on time and stays true to their word and craft."

—Daphne Clarke-Hudson  
Marquee Global Coaching  
www.daphneclarkehudson.com

# BROCHURES



"I am extremely impressed with Black Cat Designs commitment to detail, design quality & efficiency."

—Robert Magaletta  
Shadowtrack Technology  
www.shadowtrack.com



# BANNERS